



April 28th, 2016

Dear Parents,

As you may already know we had an amazing Evening with Strings event this year! Sedona Entertainment Alliance (SEA) is honored to have been a part of this event, which was originally created by Kristina Beachell with Courtney Yeates. This year we invited a few of Sedona's Professionals to perform on stage with this talented group of kids. This was truly an awesome experience for those of you who participated in putting this together and for those enjoyed the show!

We are happy to announce that together we raised over \$10,000, which is still coming in from silent auction payment(s). All funds will be dispersed to the Strings Programs for Sedona Red Rock High School, Sedona Charter and Big Park, as soon as the final payments are received and deposited. We were lucky to have volunteers who designed flyers, tickets, program inserts, press releases and more so we had minimal expenses to pay out. Please visit www.sedonaentertainmentalliance.com and click on Fundraisers to see more, including photos from this event.

Silent auction items that were not bid upon or were left with incomplete information have been posted on-line via Facebook to be auctioned off. So if you or anyone you know would like to see what is available, make sure to search for Sedona Entertainment Alliance, public group, on Facebook and like our page where the auction is posted as an event. That will allow you access to all the information and the ability to place a bid.

We have been offered other donations such as musical instruments for auction via the SEA website and Facebook. SEA intends to continue with fundraising via tele-auction on a regular basis for the strings program so please do join us on Facebook and/or visit us through our website for further information. All the winners in the raffle have been notified of where they may pick up their prizes. Some were hand delivered, others mailed and the rest labeled and dropped at either Red Rock High or Sedona Charter for pick up. It did take a week to contact the winners and organize and disperse the prizes since there were a phenomenal amount of donations to the effort but we finally got it all done!!

As you may have noticed, we had nearly a full house at the Performing Arts Center which speaks volumes for the beautiful reputation of the event Evening with Strings. According to our record 312 tickets were sold but clearly there were 500+ people in attendance. In addition, some of the audience members were children under the age of ten and so did not require a ticket for entry. There were many adults in attendance that were not accounted for. We are now aware that for some audience members it was not financially feasible for their families to attend. For any families that are in this position, we extend an invitation to you to volunteer to help with the program next year. A program like this one requires many more people on the day of to ensure it all runs smoothly. We welcome any and all who would be

willing to help as it takes a community working together to make it happen. Everyone is welcome and no one would be turned away. Whether you contribute financially or through volunteering, everyone contributes on some level, which creates the most successful event possible.

We would like to thank those who did volunteer and maintained their commitment to this event. And to the parents and friends who stepped up in our hour of need, you have no idea how much you are appreciated. Thank you, thank you, thank you.

To the kids and their parents. You have inspired many. The commitment to the kids' endeavor was evident by their performances. Bravo!

Thank you to our sponsors and those who gave to the auction and raffle. Special thanks go out to the professional performers who gave their talent, time, energy and commitment; Anthony Mazzella, Suzie Schomaker, Ralf Illenberger, Adalia Tara, Nathan Trujillo and Jimmy Nielsen. Also, thank you to the other professionals who lent their expertise to the success of this event: Adara Blake, Donna Joy, Jason Vargo, Linda Damita and Lina Rueda.

And finally, thank you, Kristina Beachell and Courtney Yeates for partnering with SEA to 'orchestrate' such a fantastic fundraiser for the love of music (especially strings...). It was great fun and we are looking forward to next year!

Sincerely,
Sedona Entertainment Alliance
Lina Rueda, Linda Damita and Nathan Trujillo